

Doosan Forklift

Doosan Forklift Training London - Doosan Infracore Company Ltd. is an international and intercontinental corporation that features Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, based in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer wishes.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Additionally, there are more than 90 independent dealers moving lift truck equipment and materials handling equipment. This system allows Doosan Infracore America to aggressively compete in this competitive market. The forklift product line remarkably features 63 different products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these various truck designs range from 3,000 to 33,000 lbs. All vehicles are manufactured in an ISO 9001 certified facility.

Doosan Infracore America is the fastest growing forklift business in the North American market, due to their reliability in maintaining a high level of client service excellence and optimum product performance to all Doosan Infracore Lift Truck users. The U.S. forklift division situated in Cleveland has a expert team knowledgeable in Sales, Purchasing, Advertising, Logistical and Technical Support.

Doosan's forklift history

Korea's original domestic forklift market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled lift trucks as part of a nationwide machinery expansion venture. Early product sales of this industrialized equipment focused on large business communities, the armed services and on state-run firms. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical education grew to become the new focus for improving quality and product development.

Expansion of Lift Truck Exports

Domestic lift truck business for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980's, Daewoo's superior technological enhancements combined with sales success placed them in a situation of substantial growth of their forklift operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a cooperative venture project to assist them in the very competitive North American materials handling industry. This project proved highly successful for Daewoo and their lift truck sales expanded greatly. In 1984, the company completed construction of a new facility to help in manufacturing high end value-added products for export. In 1993, the corporation had a international sales system and started exporting models they had developed through in-house expertise, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into international markets.